

## EXHIBIT YOUR PRODUCTS & SERVICES IN OUR EXCLUSIVE

# U.S. Network Technologies Pavilion

February 4-6, 2004, Makuhari Messe - Tokyo, Japan

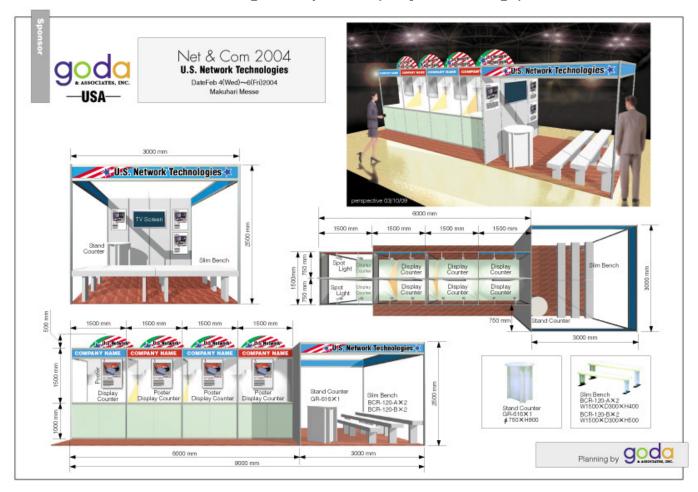
NET&COM: www.goda.com/netcom



Nikkei BP: http://www.nikkeibp.com

Meet and network with your target audience in NET&COM 2004, February 4-6, 2004, at Nippon Convention Center, Japan. **80,000** IT professionals from Japan, specializing in networking and information systems, will attend NET&COM 2004. **Supported by the Embassy of United States of America**, [U.S. Network Technologies] Pavilion will provide U.S. companies with a cost-effective way to market products/services in Japan. Pavilion participation includes booth space, basic display, stage time to demonstrate products/services, and a market research report. On-site one-on-one business appointments can be pre-arranged for your company for an additional charge.

#### A rendering of the pavilion (subject to change):



#### Participation in the Pavilion Includes:

#### 1. Booth space including display and electrical services

#### 2. Presentation opportunity available at pavilion stage:

Exhibitors in the U.S. Network Technologies Pavilion will have a demonstration opportunity at the Pavilion stage during the show. In conjunction with your exhibit, your exhibition results and promotional efforts will be maximized.

Capacity: 30 seats

Equipment: Projector, Screen, Microphone Presentation time: 1 session for 40 minutes

# of Presentations: TBD



#### 3. Intensive preshow promotion conducted by Nikkei BP:

The show organizer, Nikkei Business Publications will use its vast resources and provide a preshow DM, Pre-guidebook, Official website and email newsletter for the U.S. Network Technologies Pavilion before the show. In addition, NikkeiBP will conduct telemarketing promotion to potential attendees to bring in more visitors to the show.

### 4. On-site one-on-one business appointments customized to your company's objectives – arranged by the US Embassy in Japan (for an additional fee).

#### 5. Online marketing opportunities on the official Web site:

NET&COM Official Website will feature new product press releases for Pavilion participants before the show.

#### 6. Use of press conference room

#### 7. Use of conference area with free LAN port and drinks

#### CONTACT

Exhibit Fee: Pavilion packages are available for only \$1800.

Application Deadline: December, 2003

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